

What is James Monroe Homes ComfortBuilt Series?



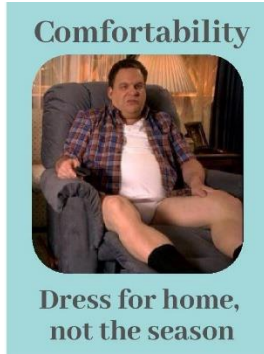
This is a home exclusively built by James Monroe Homes through a collaboration with Owens Corning's building science team to build your home around your personal home comfort. We believe comfort is reducing outside noise, drafts, bugs, dust, moisture, allergens, and dirt from penetrating into your home. This home allows you to comfortably heat and cool your home to a consistent temperature year-round. The durable products used in this home will bring the operating costs to the lowest point possible. James Monroe Homes believes Quality is defined by personal comfort and durable products.

Which cooler do you prefer? Yeti or Styrofoam?



The Yeti is no doubt the best value. The durability of this cooler along with the low cost to operate makes this the clear choice. James Monroe Homes ComfortBuilt Series is built with durable product such as a Flexible Framing Gasket and Foamular Board Insulation. Like the ice in a Yeti, the warm or cool air will stay in your James Monroe Homes ComfortBuilt Series much longer.

Why is there a picture of Murray Goldberg in his underwear?



James Monroe Homes ComfortBuilt Series are built for comfort, so that you can dress however you like regardless of the season. Leave your pants at the door if you want, you will always find personal comfort in your home.

Do you feel a draft in your home?

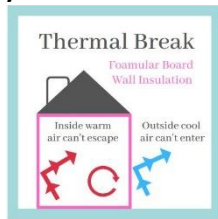
Homes built to code will naturally cycle all the air volume in the home in 14 hours or less. Existing homes will cycle its air volume in less time. That is a lot of outside air coming through your walls. James Monroe Homes ComfortBuilt Series will take over 50 hours to naturally cycle the air volume through your home. No more draftiness. What is the draft bringing into your home?

Do you have allergies?



James Monroe Homes ComfortBuilt Series is designed and built to significantly reduce air penetration into your home. This means less bugs, dust, allergens, dirt, and moisture will get past our durable shield.

Have you ever heard the saying I am rubber and you are glue, what bounces off me sticks to you? At James Monroe Homes we like to say our walls are rubber and your house is glue what bounces off the walls stays with you.

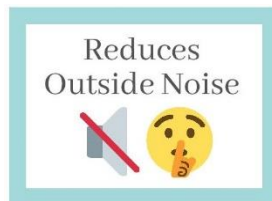


The Foamular Board Insulation acts as a thermal break. This means the temperature or thermal energy produced in your home, goes through your walls, hits the board and bounces right back in. Same with outside air from leaking in, once the air hits the board it bounces right back to the outside. We use a ProPink ComfortSeal Flexible Framing Gasket and Seal-R Tape to prevent air from escaping around the boards.

Have you ever felt air coming in around your electrical outlets or seen dirt around your baseboards?

This air and dirt are coming from the attic, seeping between the stud and the drywall. The ProPink ComfortSeal Flexible Framing Gasket seals your home and prevents dirty unconditioned air from entering your home.

Do you enjoy hearing neighbors, traffic, emergency vehicles in your home?



James Monroe Homes ComfortBuilt Series are insulated to reduce noise penetration into your home. This will make the neighbor's lawnmower sound more like a washing machine.

Have you heard about Gas Tankless Water heaters?

Every James Monroe Homes ComfortBuilt Series comes with a gas tankless water heater. This means that you will never run out of hot water again and never pay to heat water while you are not using it.

Do you know the benefits of Dual Fuel Heating?

Gas Heat is the warmest and most comfortable heat in a home. It can be expensive when temperatures are mild. Electric heat is very comfortable and the most affordable heat in a home when temperatures are above 40-degrees. James Monroe Homes ComfortBuilt Series are built with a 92% Efficiency Bryant Dual Fuel HVAC system. This allows you to comfortably heat your home with electric when external temperatures are above 40 degrees, but automatically switches to gas heat when temperatures drop below 40 degrees. The gas heat is the most affordable heating source below 40-degree temperatures. As the homeowner you will be able to adjust what temperature you prefer, allowing the heating source to adjust to your comfort, not you adjusting to it.

Do you want to get the most out of your HVAC system?

James Monroe Homes ComfortBuilt Series are designed to have both the HVAC system and duct work located in conditioned spaces of the home. This means that for every \$1.00 that runs through your ducts, \$0.98 to \$1.00 will stay in your home. Code built homes leakage is up to 6X greater.

Would you like to lower your utility bills?



The government has MPG to rate the gas consumption of a car. To measure a home's energy consumption, they use a HERS score (Home Energy Rating System). Every point in a HERS score is a 1% savings or expense in utility consumption. Existing's homes have a HERS score of 130. Homes built to code must score an 85. James Monroe Homes ComfortBuilt Series will score HERS 50's or below. That could be a \$2,444 annual savings.

Are you worried about moisture build up in such a tightly built home?

Each finished floor of a James Monroe Homes ComfortBuilt Series will include a Panasonic Whisper Green Fan with Moisture Sensor. This fan will automatically turn on and off when it detects moisture in the air. It's so quiet you will not even know it's on.

Are you familiar with Energy Star?

James Monroe Homes ComfortBuilt Series will include Energy Star windows, appliances, and have at least 90% LED lighting.

Did you know that all new homes built in California today must be Zero Energy Homes?



This is true. We believe those building code requirements will be in Kentucky before 2030. James Monroe Homes ComfortBuilt Series are not exactly Zero Energy Ready but are very close. We have designed them to be easily converted to Zero Energy Ready or Net Zero with the addition of solar panels. By using durable products to build sustainability, James Monroe Homes ComfortBuilt Series are prepared for the future. In order to be Net Zero, a home must be air tight and require a minimal amount of energy to operate. Today's homes built to code do not even come close to meeting these requirements.

The choice is clear – Build James Monroe Homes ComfortBuilt Series.